



## AICP 2025 Sponsorship Prospectus

We are thrilled to invite you to join us on an exciting journey as we launch our second year-round Industry Partner Sponsorship program. This exclusive opportunity provides your brand with a platform to gain significant visibility and prominence both regionally and nationally.

As an AICP Industry Partner, you will not only support our mission of enhancing communication within the compliance industry but also showcase your expertise while driving traffic to your website.

Partnering with us allows you to connect with a diverse range of individuals who share a common interest in compliance. This exposure will enable you to communicate effectively, share valuable insights, and establish yourself as a thought leader within the industry.

We are confident that this program will be transformative for your business. Don't miss this opportunity to collaborate with like-minded professionals and unlock your full potential.

To discuss further details or reserve your sponsorship package today, please contact me at [mpomerene@virtualinc.com](mailto:mpomerene@virtualinc.com). We look forward to welcoming you as a valued Industry Partner and highlighting your exceptional products and services throughout the year!

Melissa Pomerene  
Executive Director  
Association of Insurance Compliance Professionals

## Pinnacle Partner \$18,000

(limit of two)

### Unlock your potential at the 2025 Annual Conference in Baltimore, Maryland

As a valued partner, we are thrilled to provide you with not just one, but two (2) 6' tabletops at the event, accompanied by four (4) complimentary registrations. This setup ensures that you will be perfectly positioned to showcase your unique products and services during a dedicated 30-minute vendor presentation. Take this opportunity to highlight what sets you apart and demonstrate why businesses cannot afford to overlook your offerings.

Elevate your impact further by hosting our exclusive **Tuesday Lunch and Learn Symposium**. Engage directly with potential customers during this highly anticipated session, demonstrating the tangible benefits your solutions can bring to their operations. AICP will even provide a box lunch for attendees, ensuring an attentive audience eager for insight.

This is more than just an exhibit; it's a platform for prominence among industry elites. The 2025 Annual Conference promises unparalleled exposure—secure your position as a Pinnacle Partner today and enjoy front-and-center recognition on the conference microsite.

But that's not all! Expand educational horizons through our **Regional Compliance Summits** and three (3) specialized **Compliance Schools: Filing, Market Conduct, and Advertising**. As part of these initiatives, you'll receive another complimentary 6' tabletop exhibit space if space is available along with three (3) additional registrations for each Compliance School and Summit.

As a Pinnacle Partner, you'll also have the chance to contribute directly as **part of the course curriculum** in either the Filing, Market Conduct or Advertising Compliance School—sharing your expertise with eager learners ready for their next educational leap.



## Pinnacle Partner Continued

As a Pinnacle Partner, you'll receive prestigious recognition from the podium at our 2025 Annual Conference and at our three Compliance Schools and at our Regional Compliance Summits. Your brand will shine on all event signage and conference-related communications, affirming your leadership in the industry.

### **This partnership offers extensive exposure through:**

- Prominent logo display on our homepage and all event emails, ensuring your brand is seen by thousands.
- Exclusive **badge sponsorship** for our key events throughout 2025.
- Opportunity to host four (4) **AICP Learning Connection Webinars**, placing your expertise front and center.
- Four (4) strategic social media posts across all AICP channels.
- Inclusion in a pre- or post-event e-mail blast crafted by AICP for maximum impact.

Additionally, you'll gain access to the full attendee opt-in list two weeks prior to and after the conference—a valuable asset for targeted outreach.

### **Expand your online presence with:**

- An exclusive webpage featuring your logo, a concise company description, and inclusion in our website's footer scroll.
- A featured segment on one (1) AICP **LinkedIn Live: Insurance Insights: Conversations in Compliance**, showcasing industry leaders live on LinkedIn monthly.

These benefits are designed to elevate your brand's visibility and prestige within our community. We believe this partnership will significantly enhance your market presence and align you with cutting-edge compliance trends.





## Visionary Partner \$12,000

(limit of five)

### Unlock your potential at the 2025 Annual Conference in Baltimore, Maryland

Get ready for unprecedented exposure and endless business opportunities with Exhibit Space! As a valued partner, we are thrilled to offer one (1) 6' tabletop at the 2025 Annual Conference, along with three (3) complimentary registrations. This is the perfect platform to showcase your products and services, connect with key decision-makers, and build valuable relationships that can transform your business.

Further elevate your brand during a dedicated **30-minute vendor presentation**. Demonstrate what distinguishes you from the competition and underscore why no business can afford to miss out on partnering with you.

Your participation will shine with enhanced visibility on the AICP Annual Conference microsite. Have hundreds of eyes on your brand as it takes center stage—an unmatched opportunity for exposure and credibility when linked with this esteemed event.

But there's more! You can expand educational horizons at our **Regional Compliance Summits** and our three **Compliance Schools**. Benefit from a complimentary exhibit space at these events—perfect for networking and engaging prospective clients looking for their next educational venture. Enjoy two (2) complimentary registrations as well alongside each Regional Compliance Summit and Compliance School.

As a Visionary Partner, seize the chance to contribute actively by sharing your expertise within the course curriculum at either our **Filing School, Market Conduct** or **Advertising Compliance School**.



## Visionary Partner Continued

As a Visionary Partner, you'll receive prestigious recognition from the podium at our 2025 Annual Conference and at our three (3) Compliance Schools and at our Regional Compliance Summits. Your brand will shine on all event signage and conference-related communications, affirming your leadership in the industry.

### **This partnership offers extensive exposure through:**

- Prominent logo display on our homepage and all event emails, ensuring your brand is seen by thousands.
- Exclusive Branded Sponsorship item. Highlight your brand with premium placement beyond the standard sponsorship offerings with one of the offerings below.
- Opportunity to host three (3) **AICP Learning Connection Webinars**, placing your expertise front and center.
- Three (3) strategic social media posts across all AICP channels.
- Inclusion in a pre- or post-event e-mail blast crafted by AICP for maximum impact.

Additionally, you'll gain access to the full attendee opt-in list two weeks prior to and after the conference—a valuable asset for targeted outreach.

### **Expand your online presence with:**

- An exclusive webpage featuring your logo, a concise company description, and inclusion in our website's footer scroll.
- A featured segment on one (1) AICP **LinkedIn Live: Insurance Insights: Conversations in Compliance**, showcasing industry leaders live on LinkedIn monthly.

These benefits are designed to elevate your brand's visibility and prestige within our community. We believe this partnership will significantly enhance your market presence and align you with cutting-edge compliance trends.



## Visionary Partner Continued

Our exclusive Visionary branded sponsorship Item offers premium placement options that allow for unparalleled visibility and engagement with our audience. This is your chance to elevate your brand's presence and shine prominently in a competitive market.

These exclusive offerings are carefully curated to ensure maximum impact and value, providing a unique platform for brands that aspire to lead rather than follow.

### Sip and Savor Coffee Break

Set the first impression for the Annual Conference and extend your reach and brand awareness by sponsoring a \$5.00 Starbucks gift card handed out at the registration desk.

### Mobile Device Charging Station

Attendees will be eager to recharge their electronic devices while staying connected at the meeting. The charging station will be wrapped with your company-designed graphics and displayed in the meeting space.

### Hotel Key Cards

Did you know that hotel guests use their room key card an average of 8 times a day? Unlock the perfect opportunity to bolster your name recognition and welcome AICP Annual Conference attendees to Baltimore!

### Keynote

Your organization will be the exclusive sponsor for our Monday keynote presentation, providing you with extraordinary visibility during this highly attended event.

### Cocktails over Compliance

Sponsor a lively libation for attendees at our Compliance and Cocktails on Sunday night! Registration packets will contain two (2) branded drink tickets and signage.





# Ambassador Partner \$10,000

(limit of four)

## Unlock your potential at the 2025 Annual Conference in Baltimore, Maryland

Get ready for unprecedented exposure and endless business opportunities with Exhibit Space! As a valued partner, we are thrilled to offer one (1) 6' tabletop at the 2025 Annual Conference along with two (2) complimentary registrations. This is the perfect platform to showcase your products and services, connect with key decision-makers, and build valuable relationships that can transform your business.

Get ready to showcase your products and services to a captive audience during your **30-minute vendor presentation**. Showcase what sets you apart from the competition and highlight why businesses can't afford not to work with you.

Elevate your brand with hundreds of eyes on the conference microsite. AICP will recognize your brand front and center on the conference microsite. Imagine the exposure and credibility your business will receive when you are associated with this event. Don't miss out on this chance to make a lasting impression on our audience.

Furthermore, expand your educational horizons with access to three (3) Compliance Schools—**Filing, Market Conduct and Advertising**—and our **Regional Compliance Summits**. As an Ambassador Partner, you'll receive another complimentary 6' tabletop exhibit opportunity. These platforms allow you to interact with aspiring individuals seeking their next learning journey alongside a network of fellow educators and professionals.





## Ambassador Partner Continued

As an Ambassador Partner, you'll receive prestigious recognition from the podium at our 2025 Annual Conference and at our three (3) Compliance Schools and at our Regional Compliance Summits. Your brand will shine on all event signage and conference-related communications, affirming your leadership in the industry.

### **This partnership offers extensive exposure through:**

- Prominent logo display on our homepage and all event emails, ensuring your brand is seen by thousands.
- Exclusive Branded Sponsorship item. Highlight your brand with premium placement beyond the standard sponsorship offerings with one of the offerings below.
- Opportunity to host two (2) **AICP Learning Connection Webinars**, placing your expertise front and center.
- Two (2) strategic social media posts across all AICP channels.
- Inclusion in a pre- or post-event e-mail blast crafted by AICP for maximum impact.

Additionally, you'll gain access to the full attendee opt-in list two weeks prior to and after the conference—a valuable asset for targeted outreach.

### **Expand your online presence with:**

- An exclusive webpage featuring your logo, a concise company description, and inclusion in our website's footer scroll.
- A featured segment on one (1) AICP **LinkedIn Live: Insurance Insights: Conversations in Compliance**, showcasing industry leaders live on LinkedIn monthly.

These benefits are designed to elevate your brand's visibility and prestige within our community. We believe this partnership will significantly enhance your market presence and align you with cutting-edge compliance trends.



## Ambassador Partner Continued

Our exclusive Ambassador Sponsorship branded items offers premium placement options that allow for unparalleled visibility and engagement with our audience. This is your chance to elevate your brand's presence and shine prominently in a competitive market.

These exclusive offerings are carefully curated to ensure maximum impact and value, providing a unique platform for brands that aspire to lead rather than follow.

### Meeting Wi-Fi

Provide attendees with complimentary Wi-Fi, accessed using your customized password, during #AICP25! Sponsorship includes branding on Annual Conference materials and on-site signage.

### Mobile App

Want to make a strong impression? Looking for a “can’t miss it” advertising solution? Visibility is guaranteed as users will see your static banner ad every time they open the mobile app! Stand by your brand during and long after the AICP 2025 Annual Conference! This is an advertising opportunity that just keeps on giving!

### Digital Touch Screen "You Are Here Unit"

Help Annual Conference attendees find their way around, including to your booth, with these digital touch screen displays. Displays will be customized with your company logo on the unit.

### Photo Booth

Encourage attendees to strike a pose by sponsoring the Photo Booth. This sponsorship includes signage with your name and logo prominently displayed near the photo booth.





## Supporting Partner \$7,000

(limit of four)

### Unlock your potential at the 2025 Annual Conference in Baltimore, Maryland

Get ready for unprecedented exposure and endless business opportunities with Exhibit Space! As a valued partner, we are thrilled to offer one (1) 6' tabletop at the 2025 Annual Conference along with one (1) complimentary registration. This is the perfect platform to showcase your products and services, connect with key decision-makers, and build valuable relationships that can transform your business.

Elevate your brand with hundreds of eyes on the conference microsite. AICP will recognize your brand front and center on the conference microsite. Imagine the exposure and credibility your business will receive when you are associated with this event. Don't miss out on this chance to make a lasting impression on our audience.

Furthermore, expand your educational horizons with access to three (3) Compliance Schools—**Filing, Market Conduct and Advertising**—and our **Regional Compliance Summits**. As a Supporting Partner, you'll receive one (1) complimentary 6' tabletop exhibit opportunity. These platforms allow you to interact with aspiring individuals seeking their next learning journey alongside a network of fellow educators and professionals.





## Supporting Partner Continued

As an Supporting Partner, you'll receive prestigious recognition from the podium at our 2025 Annual Conference and at our three (3) Compliance Schools and at our Regional Compliance Summits. Your brand will shine on all event signage and conference-related communications, affirming your leadership in the industry.

### **This partnership offers extensive exposure through:**

- Prominent logo display on our homepage and all event emails, ensuring your brand is seen by thousands.
- Exclusive Branded Sponsorship item. Highlight your brand with premium placement beyond the standard sponsorship offerings with one of the offerings below.
- Opportunity to host one (1) **AICP Learning Connection Webinars**, placing your expertise front and center.
- One (1) strategic social media post across all AICP channels.

Additionally, you'll gain access to the full attendee opt-in list two weeks prior to and after the conference—a valuable asset for targeted outreach.

### **Expand your online presence with:**

- An exclusive webpage featuring your logo, a concise company description, and inclusion in our website's footer scroll.
- A featured segment on one (1) AICP **LinkedIn Live: Insurance Insights: Conversations in Compliance**, showcasing industry leaders live on LinkedIn monthly.

These benefits are designed to elevate your brand's visibility and prestige within our community. We believe this partnership will significantly enhance your market presence and align you with cutting-edge compliance trends.



## Supporting Partner Continued

Our exclusive Supporting Partner branded sponsorship items offers premium placement options that allow for unparalleled visibility and engagement with our audience. This is your chance to elevate your brand's presence and shine prominently in a competitive market.

These exclusive offerings are carefully curated to ensure maximum impact and value, providing a unique platform for brands that aspire to lead rather than follow.

### Networking Breaks

Keep AICP attendees alert and energized by sponsoring one of the networking refreshment breaks, while availability lasts (1 of 5 assigned on a first-come, first-serve basis).

### Head Shot Studio

Sponsor this high profile and highly regarded professional service and receive promotion on the floor plan, onsite signage and on the AICP mobile app. Attendees must visit your booth to receive a ticket, so this a great way to engage with client and prospects.

### Annual Conference Pin

The conference pin is not only a fashionable accessory but also a symbol of support for the next generation of talent. By sponsoring this pin, you will be directly contributing to our AICP Student Scholarship, which provides financial assistance to deserving students pursuing careers in our field. Your sponsorship will make a significant impact on their education and help shape the future of talent.



## 2025 Annual Conference Opportunities

For companies seeking unparalleled visibility and growth potential, securing exhibit space at our 2025 Annual Conference in Baltimore, Maryland, is your golden opportunity. Don't miss out on this chance to shine!

### **Corporate Partner \$5,500**

(limit of four)

#### **Share Your Brand at the 2025 Annual Conference**

For companies wanting exposure at the 2025 Annual Conference, this is your chance for unprecedented exposure and endless business opportunities with Exhibit Space in Baltimore. As a valued partner, we are happy to offer one (1) 6' tabletop at the conference along with one (1) complimentary registration. This is the perfect platform to showcase your products and services, connect with key decision-makers, and build valuable relationships that can transform your business.

Elevate your brand with hundreds of eyes on the conference microsite. AICP will recognize your brand front and center on the conference microsite. Imagine the exposure and credibility your business will receive when you are associated with this event. Don't miss out on this chance to make a lasting impression on our audience.

### **Friend Partner \$2,750**

(limit of three)

#### **Show Your Support of the AICP**

Demonstrate your commitment to AICP's mission of educating insurance compliance professionals. Your brand will be prominently recognized on the conference microsite, as well as in other conference signage and announcements.

### **Home Page Contributor \$650**

(limit of three)

Your logo and 100-word company description will be prominently featured on the AICP website as an AICP Supporter. The page will include a company logo, a 100-word company/product description as well as inclusion on the footer scroll of our website, ensuring maximum exposure throughout the entire browsing experience and for an annual fee of \$650.



## Regional Summit Opportunities

Are you looking to make a positive impact in your local community while gaining valuable exposure for your brand? Look no further!

We are excited to offer you the opportunity to sponsor one of our upcoming Regional Compliance Summits. By partnering with us, you can showcase your support for education and connect locally with a highly engaged audience of local professionals.

We have various sponsorship packages available that can be tailored to suit your specific needs and budget. This is a fantastic chance to promote your brand and demonstrate your commitment to education.

### Gold: \$2,500

- Logo on all announcements and registration
- Two (2) complimentary registrations to meeting
- Tabletop at meeting, if space and opportunity allow
- Priority consideration with speaking opportunities. (subject to applicability of topics)

### Silver: \$1,000

- Logo on all announcements and registration
- One (1) complimentary registration to meeting
- Tabletop at meeting, if space and opportunity allow

### Bronze: \$500

- Logo on all announcements and registration
- Tabletop at meeting, if space and opportunity allow



The Association of Insurance Compliance Professionals is a registered 501(c)(6) non-profit organization, making sponsorships a critical part of the programs we offer, as well as the continuity of the organization itself.

Your sponsorship helps ensure membership rates are reasonable, the Annual Conference and other programs offered are available at affordable rates, and supports the administrative costs associated with running the organization.

Sponsorships also gain your organization great visibility.

Your support is very important and much appreciated!

For more information contact:

Melissa Pomerene

Executive Director

[mpomerene@virtualinc.com](mailto:mpomerene@virtualinc.com)

(703) 234-4085

