



# AICP 2024 Sponsorship Prospectus

We are thrilled to invite you to join us on an exciting journey as we launch our year-round Industry Partner Sponsorship program where you will gain access to a diverse range of tailored opportunities that are designed to elevate your brand and maximize visibility both regionally and nationally. Our sponsorship packages this year offers year-round exposure, ensuring that your brand is consistently in the spotlight.

As an AICP Industry Partner, you will not only support our efforts to enhance communication within the compliance industry, but also gain a platform to showcase your expertise and drive traffic to your website. It's a win-win situation!

By partnering with us, you will have the chance to reach out and connect with a diverse range of individuals who share a common interest in compliance. This exposure will enable you to effectively convey your message, share valuable insights, and establish yourself as a thought leader within the industry.

We're confident that our new program will be a game-changer for your business. Don't miss out on this opportunity to connect with like-minded professionals and unlock your full potential. To discuss further details or reserve your sponsorship package today, please reach out to Executive Director, Melissa Pomerene at [mpomerene@virtualinc.com](mailto:mpomerene@virtualinc.com).

We look forward to welcoming you as a valued Industry Partner and showcasing your exceptional products and services throughout the year!

Melissa Pomerene  
Executive Director  
Association of Insurance Compliance Professionals



## Pinnacle Partner \$18,000

(limit of two)

### Unlock your potential at the 2024 Annual Conference: Race to Compliance

Get ready for unprecedented exposure and endless business opportunities with Exhibit Space! As a valued partner, we are thrilled to offer you not just one, but two (2) 6' tabletops at the 2024 Annual Conference along with four (4) complimentary registrations.

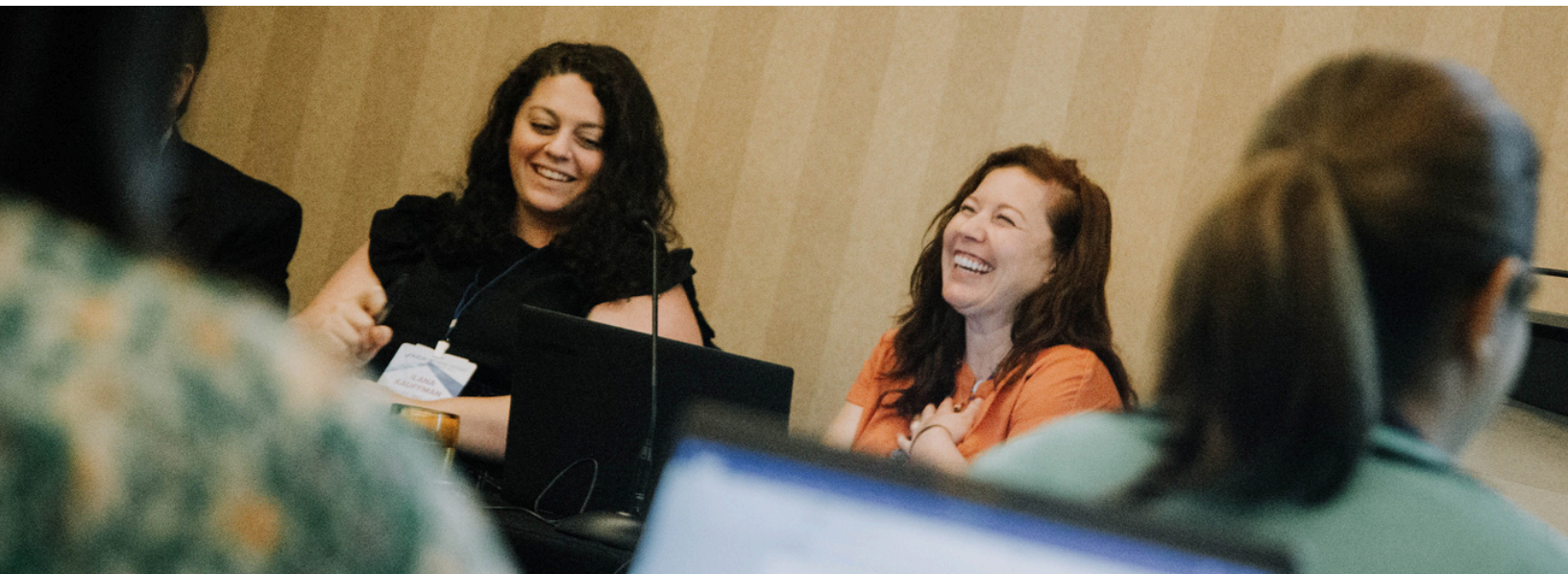
Looking for a way to captivate your audience and leave a lasting impression? Look no further than our exclusive **Tuesday Lunch and Learn Symposium** opportunity. Be the host of the highly anticipated Tuesday afternoon session where you will have the chance to not only engage with potential customers but also demonstrate how your products or services can benefit their businesses. Imagine having an attentive audience eager to learn more about what you have to offer. AICP will provide a box lunch.

Make your mark and gain unparalleled exposure among the best in the business. Join us as we redefine excellence at AICP 2024 Annual Conference - secure your spot as a Pinnacle Partner today with recognition front and center on the 2024 Annual Conference microsite!

### Expand educational horizons at Chapter events and our two NEW Schools

Look no further! With two new schools and our regional chapter events, you'll receive a complimentary exhibit 6' tabletop giving you the perfect platform to interact with eager individuals looking for their next educational opportunity. Both the regional chapter events and schools include three (3) complimentary registrations and tabletop where applicable.

As a Pinnacle Partner, you will have the opportunity to share your expertise, by being part of the course curriculum at either the **Product Filing** or **Complaint Handling Schools**.



## Pinnacle Partner Continued

### Additional Benefits

Recognition as a Pinnacle Partner from the podium for the 2024 annual conference, two (2) schools and regional chapter events.

- Recognition as Pinnacle Partner on all signage
- Logo recognition on AICP conference, schools and regional chapter event emails
- Badge sponsor for 2024 annual conference, regional chapter events and both our **NEW** Product Filing and Complaint Handling Schools
- Four (4) hosted webinars (topic approved by AICP)
- Four (4) social posts on all AICP social platforms
- Banner Ad on AICP homepage
- Pre- or post-event e-mail blast (copy approved and sent by AICP).
- **ADDED BENEFIT:** Access to full attendee opt-in list two (2) weeks before the Conference and post Conference.
- **NEW** this year: lead retrieval at the 2024 annual conference
- **Website Exposure:** The page will include a company logo, a 100-word company/product description as well as inclusion on the footer scroll of our website, ensuring maximum exposure throughout the entire browsing experience.

Introducing **Insurance Insights: Conversations in Compliance**. A 20-minute live conversation on the AICP LinkedIn account. Tune in monthly as industry experts dive into the latest compliance trends and invaluable insights to keep you ahead in the insurance game. As a Pinnacle Partner, your brand will take center stage. Your sponsorship includes prominent recognition on emails and social media, as well as being recognized as a Pinnacle Partner at the beginning of each Insurance Insights: Conversations in Compliance for 4 months.



# Visionary Partner \$12,000

(limit of five)

## Unlock your potential at the 2024 Annual Conference: Race to Compliance

Get ready for unprecedented exposure and endless business opportunities with Exhibit Space! As a valued partner, we are thrilled to offer one (1) 6' tabletop at the 2024 annual conference along with three (3) complimentary registrations. This is the perfect platform to showcase your products and services, connect with key decision-makers, and build valuable relationships that can transform your business.

Get ready to showcase your products and services to a captive audience during your 30-minute vendor presentation. Showcase what sets you apart from the competition and highlight why businesses can't afford not to work with you.

Elevate your brand with hundreds of eyes on the conference microsite. AICP will recognize your brand front and center on the conference microsite. Imagine the exposure and credibility your business will receive when you are associated with this event. Don't miss out on this chance to make a lasting impression on our audience.

## Expand educational horizons at Chapter events and our two NEW Schools

Look no further! With two new schools and our regional chapter events, you'll receive a complimentary exhibit 6' tabletop giving you the perfect platform to interact with eager individuals looking for their next educational opportunity. Both the regional chapter events and schools include two (2) complimentary registrations and tabletop where applicable and space allows.

As a Visionary Partner, you will have the opportunity to share your expertise, by being part of the course curriculum at either the **Product Filing** or **Complaint Handling Schools**.

## Exclusive 2024 Annual Conference branded sponsorship (select one)

### Sip and Savor Coffee Break

Set the first impression for the conference and extend your reach and brand awareness by sponsoring a \$5.00 Starbucks gift card.

### Cocktails over Compliance

Sponsor a lively libation for attendees at our Compliance and Cocktails on Sunday night! Registration packets will contain two (2) branded drink tickets and signage.





## Visionary Partner Continued

### Mobile Device Charging Station **SOLD**

Attendees will be eager to recharge their electronic devices while staying connected at the meeting. The charging station will be wrapped with your company-designed graphics and displayed in the meeting space.

### Hotel Key Cards **SOLD**

Did you know that hotel guests use their room key card an average of 8 times a day? Unlock the perfect opportunity to bolster your name recognition and welcome AICP conference attendees to Miami! (Sponsor is responsible for providing artwork. Graphics/content must be approved by AICP and Hotel prior to production.)

### Keynote

Exclusive sponsorship. Your organization will be the exclusive sponsor for our Monday keynote, which will provide your company extraordinary visibility during the highly attended presentation.

### Additional Benefits

- Recognition as a Visionary Partner from the podium for the 2024 annual conference, two (2) schools and regional chapter events.
- Recognition as Visionary Partner on all signage
- Logo recognition on AICP conference, schools and regional chapter event emails
- Three (3) hosted webinars (topic approved by AICP)
- Three (3) social posts on all AICP social platforms
- Banner Ad on AICP homepage
- Pre- or post-event e-mail blast (copy approved and sent by AICP).
- **ADDED BENEFIT:** Access to full attendee opt-in list two (2) weeks before the Conference and post Conference.
- **NEW** this year: lead retrieval at the 2024 annual conference
- **Website Exposure:** The page will include a company logo, a 100-word company/product description as well as inclusion on the footer scroll of our website, ensuring maximum exposure throughout the entire browsing experience.

Introducing **Insurance Insights: Conversations in Compliance**. A 20-minute live conversation on the AICP LinkedIn account. Tune in monthly as industry experts dive into the latest compliance trends and invaluable insights to keep you ahead in the insurance game. As a Visionary Partner, your brand will take center stage. Your sponsorship includes prominent recognition on emails and social media, as well as being recognized as a Visionary Partner at the beginning of each Insurance Insights: Conversations in Compliance for 2 months.



# Ambassador Partner \$10,000

(limit four)

## Unlock your potential at the 2024 Annual Conference: Race to Compliance

Get ready for unprecedented exposure and endless business opportunities with Exhibit Space! As a valued partner, we are thrilled to offer one (1) 6' tabletop at the 2024 annual conference along with two (2) complimentary registrations. This is the perfect platform to showcase your products and services, connect with key decision-makers, and build valuable relationships that can transform your business.

Get ready to showcase your products and services to a captive audience during your 30-minute vendor presentation. Showcase what sets you apart from the competition and highlight why businesses can't afford not to work with you.

Elevate your brand with hundreds of eyes on the conference microsite. AICP will recognize your brand front and center on the conference microsite. Imagine the exposure and credibility your business will receive when you are associated with this event. Don't miss out on this chance to make a lasting impression on our audience.

## Expand educational horizons at Chapter events and our two NEW Schools

Look no further! With our **Product Filing** and **Complaint Handling Schools** and our regional chapter events, you'll receive a complimentary exhibit 6' tabletop giving you the perfect platform to interact with eager individuals looking for their next educational opportunity. Both the regional chapter events and schools include two (2) complimentary registrations where applicable and space allows.

## Exclusive 2024 Annual Conference branded sponsorship (select one)

### Meeting WiFi **SOLD**

Provide attendees with complimentary Wi-Fi during #AICP24! Sponsorship includes branding on conference materials, on-site signage. The Wi-Fi sponsor will have the opportunity to select a custom password.

### Young Professionals Reception

As a forward-thinking company, we understand the value of investing in the next generation of professionals who will shape our industry. By becoming a sponsor, you not only demonstrate your commitment to supporting young talent, but also gain exclusive access to this influential group.



## Ambassador Partner Continued

### Mobile App

Want to make a strong impression? Looking for a "can't miss it" advertising solution? Visibility is guaranteed as users will see your static banner ad every time they open the mobile app! Standby your brand during and long after the AICP2024 Annual Conference! This is an advertising opportunity that just keeps on giving!

### Digital Touch Screen "You Are Here Unit"

Digital touch screen displays to assist attendees on the show floor. Sponsor branding included on the unit. Digital signage screens for events are a great way to engage attendees and display information on your brand.

### Photo Booth

Encourage attendees to strike a pose by sponsoring either the iPhone Photo Booth. This sponsorship includes signage with your name and logo prominently displayed near the photo booth.

### Additional Benefits

- Recognition as a Visionary Partner from the podium for the 2024 annual conference, two (2) schools and regional chapter events.
- Recognition as Visionary Partner on all signage
- Logo recognition on AICP conference, schools and regional chapter event emails
- Two (2) hosted webinars (topic approved by AICP)
- Two (2) social posts on all AICP social platforms
- Banner Ad on AICP homepage
- Pre- or post-event e-mail blast (copy approved and sent by AICP).
- **ADDED BENEFIT:** Access to full attendee opt-in list two (2) weeks before the Conference and post Conference.
- **NEW** this year: lead retrieval at the 2024 annual conference
- **Website Exposure:** The page will include a company logo, a 100-word company/product description as well as inclusion on the footer scroll of our website, ensuring maximum exposure throughout the entire browsing experience.

Introducing **Insurance Insights: Conversations in Compliance**. A 20-minute live conversation on the AICP LinkedIn account. Tune in monthly as industry experts dive into the latest compliance trends and invaluable insights to keep you ahead in the insurance game. As a Ambassador Partner, your brand will take center stage. Your sponsorship includes prominent recognition on emails and social media, as well as being recognized as a Ambassador Partner at the beginning of each Insurance Insights: Conversations in Compliance for 1 month.





# Supporting Partner \$7,000

(limit four)

## Unlock your potential at the 2024 Annual Conference: Race to Compliance

Get ready for unprecedented exposure and endless business opportunities with Exhibit Space! As a valued partner, we are thrilled to offer one (1) 6' tabletop at the 2024 annual conference along with one (1) complimentary registration. This is the perfect platform to showcase your products and services, connect with key decision-makers, and build valuable relationships that can transform your business.

Elevate your brand with hundreds of eyes on the conference microsite. AICP will recognize your brand front and center on the conference microsite. Imagine the exposure and credibility your business will receive when you are associated with this event. Don't miss out on this chance to make a lasting impression on our audience.

## Expand educational horizons at Chapter events and our two NEW Schools

Look no further! With our **Product Filing** and **Complaint Handling Schools** and our regional chapter events, you'll receive a complimentary exhibit 6' tabletop giving you the perfect platform to interact with eager individuals looking for their next educational opportunity. Both the regional chapter events and schools include one (1) complimentary registration where applicable and space allows.

## Exclusive 2024 Annual Conference branded sponsorship (select one)

### Networking Breaks

Keep AICP attendees alert and energized by sponsoring one of the networking refreshment breaks, while availability lasts (1 of 5 assigned on a first-come, first-serve basis).

### Head Shot Studio

Sponsor this high profile and highly regarded professional service and receive promotion on the floor plan, onsite signage and on the AICP mobile app. Attendees must visit your booth to receive a ticket so this a great way to engage with client and prospects.

### Annual Conference Pin

The conference pin is not only a fashionable accessory but also a symbol of support for the next generation of talent. By sponsoring this pin, you will be directly contributing to our AICP Student Scholarship, which provides financial assistance to deserving students pursuing careers in our field. Your sponsorship will make a significant impact on their education and help shape the future of talent.



## Supporting Partner Continued

### Additional Benefits

- Recognition as a Supporting Partner from the podium for the 2024 annual conference, two (2) schools and regional chapter events.
- Recognition as Supporting Partner on all signage
- Logo recognition on AICP conference, schools and regional chapter event emails
- One (1) hosted webinars (topic approved by AICP)
- One (1) social posts on all AICP social platforms
- Banner Ad on AICP homepage
- Pre- or post-event e-mail blast (copy approved and sent by AICP).
- **ADDED BENEFIT:** Access to full attendee opt-in list two (2) weeks before the Conference and post Conference.
- **NEW** this year: lead retrieval at the 2024 annual conference
- **Website Exposure:** The page will include a company logo, a 100-word company/product description as well as inclusion on the footer scroll of our website, ensuring maximum exposure throughout the entire browsing experience.

### 2024 Annual Conference Opportunities

#### Corporate Partner

(Limit to five)

### Share Your Brand at the 2024 Annual Conference

For companies wanting exposure at the 2024 annual conference, this is your chance for unprecedented exposure and endless business opportunities with Exhibit Space in Indianapolis. As a valued partner, we are happy to offer one (1) 6' tabletop at the conference along with one (1) complimentary registration. This is the perfect platform to showcase your products and services, connect with key decision-makers, and build valuable relationships that can transform your business.

Elevate your brand with hundreds of eyes on the conference microsite. AICP will recognize your brand front and center on the conference microsite. Imagine the exposure and credibility your business will receive when you are associated with this event. Don't MISS out on this chance to make a lasting impression on our audience. \$5,500

#### Friend

### Show Your Support of the AICP

Let our members know your support of AICP's mission to educate insurance compliance professionals. AICP will recognize your brand on the conference microsite and in other conference signage and announcements. \$2,750

### 2024 Home Page Link Supporter

#### Contributor

Your logo and 100-word company description will be prominently featured on the AICP website as an AICP Supporter. The page will include a company logo, a 100-word company/product description as well as inclusion on the footer scroll of our website, ensuring maximum exposure throughout the entire browsing experience and for an annual fee of \$650.

## 2024 Regional Opportunities

### Regional Opportunities

Are you looking to make a positive impact in your local community while gaining valuable exposure for your brand? Look no further!

We are excited to offer you the opportunity to sponsor one of our upcoming chapter events, including our Education Days. By partnering with us, you can showcase your support for education and connect locally with a highly engaged audience of local professionals.

We have various sponsorship packages available that can be tailored to suit your specific needs and budget. This is a fantastic chance to promote your brand and demonstrate your commitment to education.

#### Gold: \$2,500

- Logo on all announcements and registration
- 2 complimentary registrations to meeting
- Tabletop at meeting if space and opportunity allow
- Priority consideration with speaking opportunities. (subject to applicability of topics)

#### Silver: \$1,000

- Logo on all announcements and registration
- 1 complimentary registration to meeting
- Tabletop at meeting if space and opportunity allow

#### Bronze: \$500

- Logo on all announcements and registration
- Tabletop at meeting if space and opportunity allow





Since the Association of Insurance Compliance Professionals is a non-profit organization, sponsorships are a critical part of both the conference and the continuity of the organization itself.

Conference sponsorships allow us to provide the conference at affordable rates and support the administrative costs associated with running the organization.

Sponsorships also gain your organization great visibility.

Your support is very important and much appreciated!

For more information contact:

Melissa Pomerene

Executive Director

[mpomerene@virtualinc.com](mailto:mpomerene@virtualinc.com)

(703) 234-4085

