



GROW YOUR BRAND!
ADVERTISING & MARKETING
OPPORTUNITIES
WWW.AICP.NET



AICP IS PROUD TO ANNOUNCE ITS 2023 ADVERTISING PROGRAM

THREE EASY WAYS TO REACH OUR MEMBERS

Home Page Link | Blog | Webinar

Website Exposure: Feature your logo on the NEW AICP website! Your company logo will link to your company's website, and specific information on your company will be included on the "AICP Key Supporters" website page. This page will include your company logo and a 100-word company/product description. All for an annual fee of just \$600!

Blog Exposure: Sponsor a blog post and educate, inspire and provide brand awareness to influencers in the insurance field. Each blog post will include a social media share and email marketing for \$100 a post.

Podcast

Spotlight Podcasts

Support Professional Development in the Compliance Industry. Our podcast series attracts a diverse audience of industry professionals as well as students enthusiastically pursuing risk management and insurance careers. This is an excellent opportunity for you to educate the industry and gain valuable visibility and recognition.

AICP Podcast Series (first-come/first-served preference on topic selection)

- Six (6) \$3,000
- Three (3) \$1,500
- One (1) \$500

Sponsors will be acknowledged in all advance and post podcast marketing and during the introduction and conclusion of the podcast.

Choose from either our student-focused podcasts, advanced learning or our new series, diversity, equity, and inclusion in the insurance industry.



ADVERTISING PACKAGE A

\$5,700

Includes website exposure described on page 2; four webinars, along with two (2) branded emails during the month of your webinars; a monthly company blog post, approved by the Brand and Marketing committee and promoted each month on all four (4) of our social media platforms along with ½ page ad on the sidebar of the blog. The ad can be changed quarterly.

For all webinars, the sponsor's name and logo will appear on the AICP events, registration landing page, and all emails and social posts created by the AICP.

Please note: The presenter(s) are required to submit a slide presentation to AICP for approval one week prior to the live event. Presenters must clearly disclose at the beginning of the presentation any potential conflict of interest and/or commercial support.



ADVERTISING PACKAGE B

\$4,500

Includes website exposure described on page 2; two (2) webinars along with two (2) branded emails during the month of your webinars, two company blog posts on a mutually-agreed topic, approved by the Brand and Marketing committee and promoted on all four (4) of our social media platforms, along with ½ page ad on the sidebar of the blog. The ad can be changed semi-annually.

For all webinars, the sponsor's name, and logo will appear on the AICP events, registration landing page, and all emails and social posts created by the AICP.

Please note: The presenter(s) are required to submit a slide presentation to AICP for approval one week prior to the live event. Presenters must clearly disclose at the beginning of the presentation any potential conflict of interest and/or commercial support.

Association of Insurance Compliance Professionals
11130 Sunrise Valley Drive, Suite 350, Reston, VA 20191
Phone: (703) 234-4085



ADVERTISING PACKAGE C

\$2,500

Includes website exposure described on page 2; two (2) company blog post on a mutually-agreed topic, approved by the Brand and Marketing committee and promoted on all four (4) of our social media platforms.



ADVERTISING/ MARKETING DETAILS

General Conditions

- All advertising is subject to AICP approval. The AICP reserves the right to reject advertising that is not in keeping with AICP standards and to place the word “advertisement” with material that resembles editorial matter.
- Advertisements are accepted on the representation that the advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, the advertiser and its agency agree to indemnify the AICP and its management and hold both parties harmless against any expense or loss by reason of any claims arising out of such publication.
- No commissions will be paid to an advertising agency for any advertising placed.
- All links will be posted within 10 business days of receipt.



Thank You!

Since the Association of Insurance Compliance Professionals is a non-profit organization, sponsorships are a critical part of the continuity of the organization.

Key advertising sponsorships such as this one, allow us to provide affordable rates for membership, regional events, and our annual conference and support the administrative costs associated with running the organization - like this website, for example.

Sponsorships also gain your organization great visibility.

Your support is very important and much appreciated!

For more information contact:

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