



2022 ANNUAL CONFERENCE

**InterContinental Miami
Miami, Florida**

**CHARTING
the COURSE
SEPTEMBER, 18-21
PROSPECTUS**



The 2022 AICP Annual Conference and Compliance 101 will be held in Miami, FL at the Intercontinental Miami Hotel from September 18 – 21. The AICP Conference brings together insurance compliance professionals from across the country. This year, we are excited to offer you a variety of ways to reconnect with existing customers and establish new relationships with a prospective customer base. AICP will help you ***Chart the Course*** to gain visibility within the insurance compliance community!

Use this prospectus to choose from a variety of industry partner levels, onsite program advertisements, digital advertising options, and sponsorship opportunities. Each option provides a level of targeted visibility to our attendees, while also remaining budget-friendly. There's no better way to reach an engaged and well-connected group of compliance professionals from across the country than at the AICP Annual Conference.

We look forward to seeing you in Miami!

Melissa Pomerene

Executive Director

Association of Insurance Compliance Professionals



Gold Level \$13,000

Includes four (4) complimentary conference registrations

Included with exhibit fee:

Pre-event Marketing

- Sponsor logo displayed as Gold Level Exhibitor on Conference "microsite."
- Sponsor logo and 75-word description with hyperlink on the Conference "microsite" with link to the sponsor's company page.
- A full-color banner ad that will alternate with other qualified ads on the website.
- Sponsor logo included in a promotional email distributed by AICP for the event to all attendees. (AICP will insert the sponsor's banner into this email).
- Promotion on all AICP social media outlets before the Conference.
- Pre- or post-event e-mail blast (copy approved and sent by AICP).
- Access to full attendee opt-in list two (2) weeks before the Conference.

Conference Visibility

- Two (2) tabletops.
- Sponsor logo on introduction slide projected at the beginning of all live-streamed sessions.
- One (1) 20-second commercial to be played before one (1) designated sessions held in the general session room. This will be on a first-come basis. Industry Partner is responsible for creating the ad.
- Opportunity to welcome our attendees during one of the morning announcements.
- Extend your presence long after the conference concludes with one (1) post conference live webinar
- Recognition as Gold Level Exhibitor by AICP Leadership during the opening and closing remarks.
- Promotion on all AICP social media platforms during the Conference.
- Includes one (1) 30-minute Product Presentation.



Post-event Marketing

- One post-event social media post on all AICP platforms recognizing Gold Level Exhibitor.
- Gold Level Exhibitor logo included in "Thank You" email to attendees.

Exclusive branded sponsorship event (select one)

Sip and Savor Coffee Break

Set the first impression for the virtual conference and extend your reach and brand awareness by sponsoring a \$5.00 Starbucks gift card. You will have 2 minutes to provide a pre-recorded message that will be embedded into one of our pre-conference emails.

Keynote

Exclusive sponsorship. Your organization will be the exclusive sponsor of one of two (2) keynote presenters that will provide your company extraordinary visibility during the highly attended presentation.

Compliance Cantina

Sponsor a lively libation for attendees at our Compliance Cantina on Monday night! Registration packets will contain two (2) branded drink tickets and sponsorship banners on the food trucks.

Escalator Wrap

High traffic. High impact. Escalators are standout locations for signage. Perfect for showcasing your company. Contact Melissa Pomerene at mpomerene@virtualinc.com

Mobile App

Want to make a strong impression? Looking for a "can't miss it" advertising solution? Visibility is guaranteed as users will see your static banner ad every time they open the mobile app! Stand by your brand during and long after the AICP 2022 Annual Conference! This is an advertising opportunity that just keeps on giving!



Silver Level \$8,000

Includes three (3) complimentary conference registrations

Included with exhibit fee:

Pre-event Marketing

- Sponsor logo displayed as Silver Level Exhibitor on Conference “microsite.”
- Sponsor logo and 75-word description with hyperlink on the Conference “microsite” with link to the sponsor's company page.
- A full-color banner ad that will alternate with other qualified ads on the website.
- Sponsor logo included in a promotional email distributed by AICP for the event to all attendees. (AICP will insert the sponsor’s banner into this email).
- Promotion on all AICP social media outlets before the Conference.
- Pre- or post-event e-mail blast (copy approved and sent by AICP).
- Access to full attendee opt-in list two (2) weeks before the Conference.

In-person Conference Visibility

- One (1) tabletop
- Sponsor logo on introduction slide projected at the beginning of all sessions.
- One (1) 20-second commercial to be played before one (1) designated sessions held in the general session room. This will be on a first-come basis. Industry Partner is responsible for creating the ad.
- Opportunity to welcome our attendees during one of the morning announcements.
- Recognition as Silver Level Exhibitor by AICP Leadership during the opening and closing remarks.
- Promotion on all AICP social media platforms during the Conference.
- Includes one (1) 30-minute Product Presentation.



Post-event Marketing

- One post-event social media post on all AICP platforms recognizing Silver Level Exhibitor.
- Silver Level Exhibitor logo included in "Thank You" email to attendees.

Exclusive branded sponsorship event (select one)

Social Wall Video Screen

A real-time gathering of tweets and Instagram posts from our attendees, along with two (2) custom posts and sponsor shout-outs each day promoting your brand.

Mobile Device Charging Station

Attendees will be eager to recharge their electronic devices while staying connected at the meeting. The charging station will be wrapped with your company-designed graphics and displayed in the meeting space.

Column Wraps

Make a statement by displaying your company message on two (2) large column wraps in front of the registration area. Interested? Contact Melissa Pomerene at mpomerene@virtualinc.com

Name Badges

High visibility! Place your company logo on name tags that will be worn by each conference attendee for the duration of the conference.

Sunday Industry Partner Welcome Reception

The first mixer of the Conference, this is a time for attendees to mix and mingle in an informal setting or the optimal time for your company to show support to all Industry Partners. Includes, one (1) branded drink ticket.

Hotel Key Cards

Did you know that hotel guests use their room key card an average of 8 times a day? Unlock the perfect opportunity to bolster your name recognition and welcome AICP conference attendees to Miami! (Sponsor is responsible for providing artwork. Graphics/content must be approved by AICP and Hotel prior to production.)



Bronze Level \$5,000

Includes two (2) complimentary conference registrations

Included with exhibit fee:

Pre-event Marketing

- Sponsor logo displayed as Bronze Level Exhibitor on Conference “microsite.”
- Sponsor logo and 75-word description with hyperlink on the Conference “microsite” with link to the sponsor's company page.
- A full-color banner ad that will alternate with other qualified ads on the website.
- Sponsor logo included in a promotional email distributed by AICP for the event to all attendees. (AICP will insert the sponsor’s banner into this email).
- Promotion on all AICP social media outlets before the Conference.
- Pre- or post-event e-mail blast (copy approved and sent by AICP).
- Access to full attendee opt-in list two (2) weeks before the Conference.

In-person Conference Visibility

- One (1) tabletop.
- Sponsor logo on introduction slide projected at the beginning of all sessions.
- Recognition as Bronze Level Exhibitor by AICP Leadership during the opening and closing remarks.
- Promotion on all AICP social media platforms during the Conference.



Post-event Marketing

- One post-event social media post on all AICP platforms recognizing Bronze Level Exhibitor.
- Bronze Level Exhibitor logo included in “Thank You” email to attendees.

Exclusive branded sponsorship event (select one)

Networking Breaks

Provide attendees with coffee and tea while networking between sessions. (1 of 5 assigned on a first-come, first-serve basis)

Stair Branding

In our new conference venue, the main lobby space is expansive with a few main focal points – one of which being the grand lobby staircase. Place your brand front and center for attendees as they are moving from the lobby or up to the education sessions and industry partner hall.

Contact Melissa Pomerene at mpomerene@virtualinc.com

Annual Conference Pin

Our charity, Health in the Hood, is supported by the sale of our yearly conference pins.

Photo Booth

Encourage attendees to strike a pose by sponsoring either the iPhone Photo Booth or the Caricature Makeover Booth. This sponsorship includes signage with your name and logo prominently displayed near the photo booth. Say cheese!

Young Professionals Reception

Engage the industry’s future leaders by sponsoring a Meet & Greet with the young professionals of AICP!



Patron Level \$2,500

Includes one (1) complimentary conference registration

Included with exhibit fee:

In-Person Conference Visibility

- One (1) in-person tabletop in the exhibit hall with lead generation and video chat.
- Sponsor logo on introduction slide projected at the beginning of all live-streamed sessions.
- Recognition as Patron Level Exhibitor by AICP Leadership during the opening and closing remarks.
- Promotion on all AICP social media platforms during the Conference.

Post-event Marketing

- One post-event social media post on all AICP platforms recognizing Patron Level Exhibitor.
- Patron Level Exhibitor logo included in “Thank You” email to attendees.



Digital Branding

Bring your Brand to Life

Connect with attendees through a suite of digital ad opportunities.
This is a fabulous marketing tool that will increase brand awareness and tell your story.
Let video walls and lighting elements deliver your message.

Elevator Lobby Video Wall



A Big Welcome

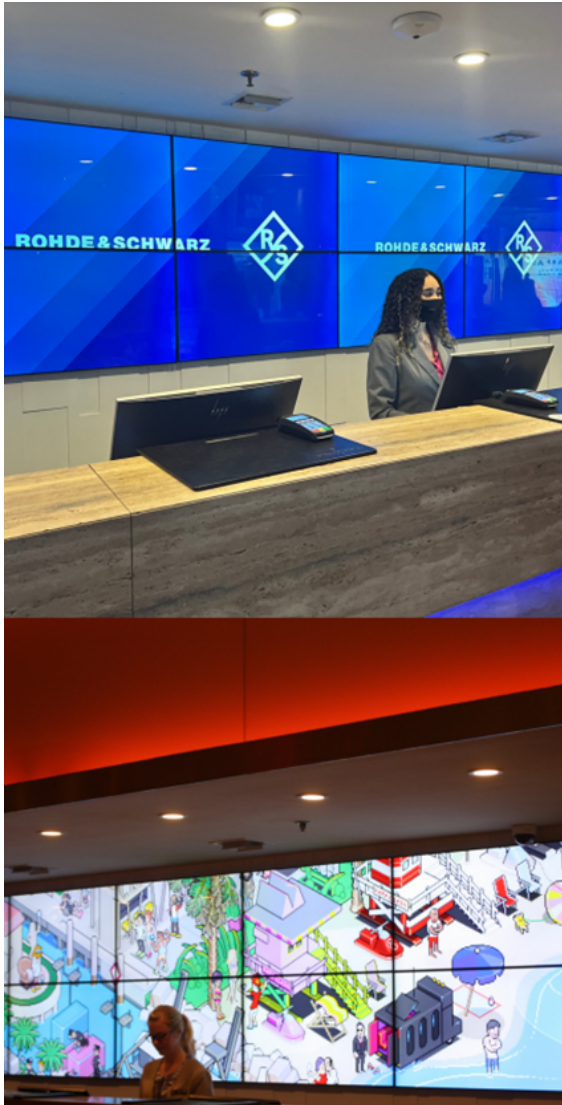
Static or animated, tell your story on a 18' platform that sits (2) monitors wide x (5) monitors tall. Can be seen by guests as they enter / exit elevators. Graphics / videos need to be portrait or vertically oriented. Ideal for logos or short impactful videos.

\$2,500 per day



Additional Digital Advertising Continued

Hotel Registration Video Wall



Impactful Welcome

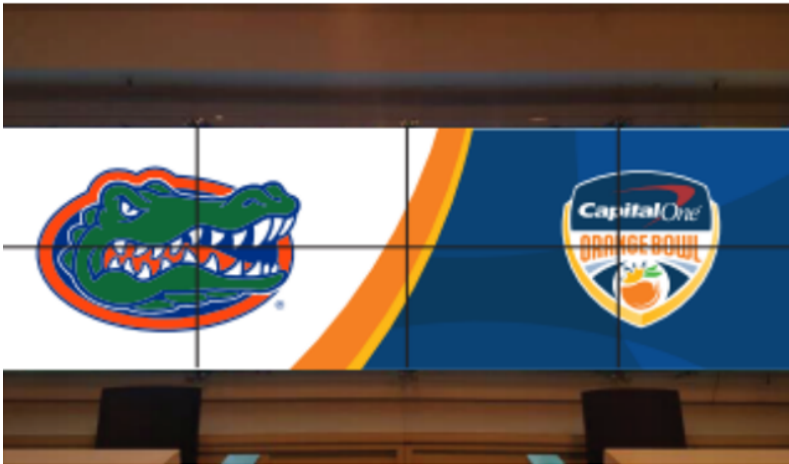
Hotel Check-in desk offers six (6) monitors wide by two (2) monitors tall. This opportunity will be seen by guest at both check-in and check-out. Your design can be configured as horizontal canvas or three (3) screens side-by-side.

\$2,500 per day



Additional Digital Advertising Continued

AICP Conference Registration Desk Video Wall



AICP Conference Registration Desk

Seen by all event attendees when they exit from or go to the mezzanine level elevators. Custom content includes logos or short video.

\$2,500 per day



Additional Digital Advertising Continued

Lobby Wall Art



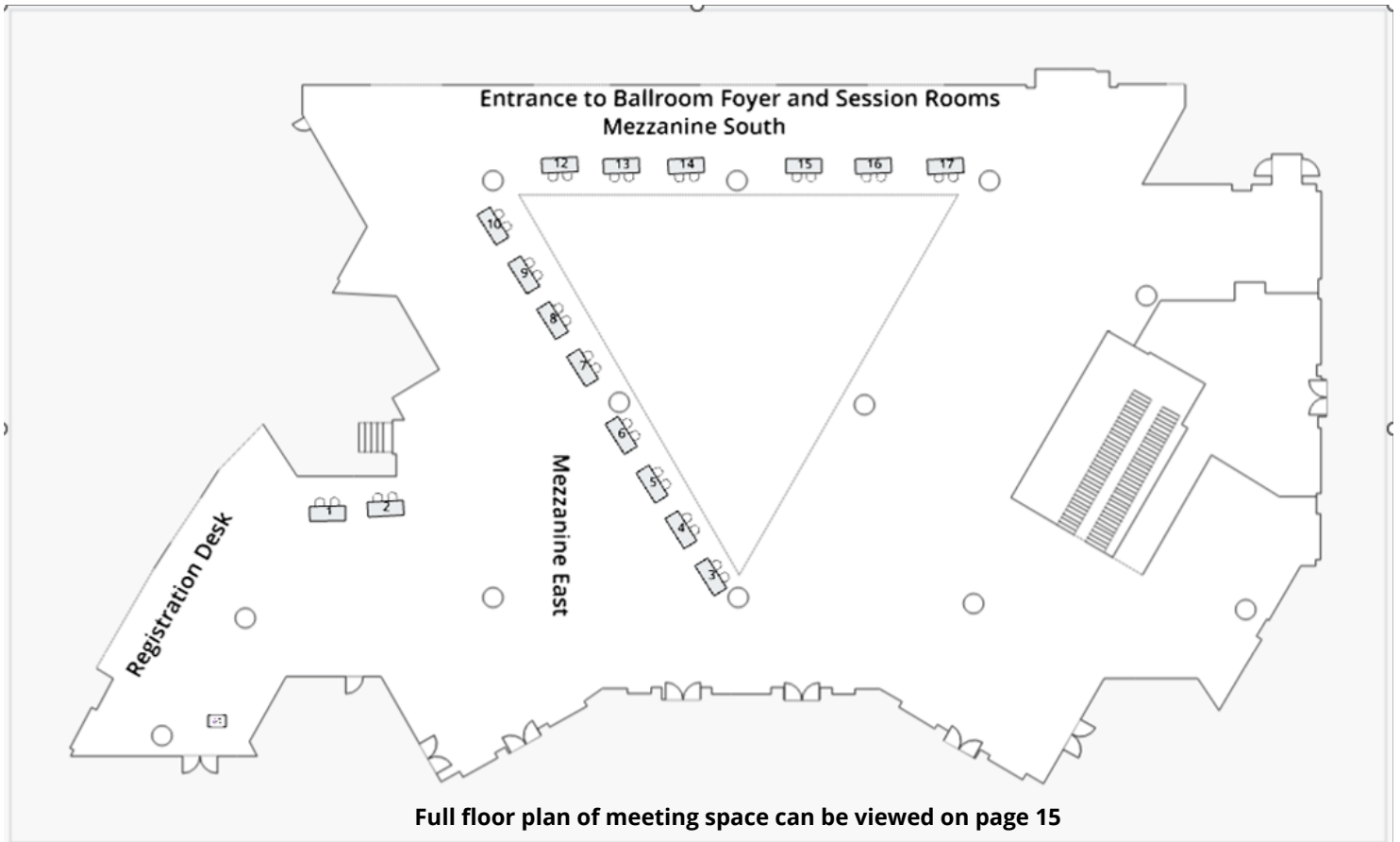
Light Up the Lobby

Each lobby ar wall has two (2) 46" monitors in folf lit panels that can be seen throughout the day and night while walking thru the lobby, sitting at Toro Toro Lounge or having a coffee at Starbucks.

\$4,500 per day



Industry Partner Floorplan

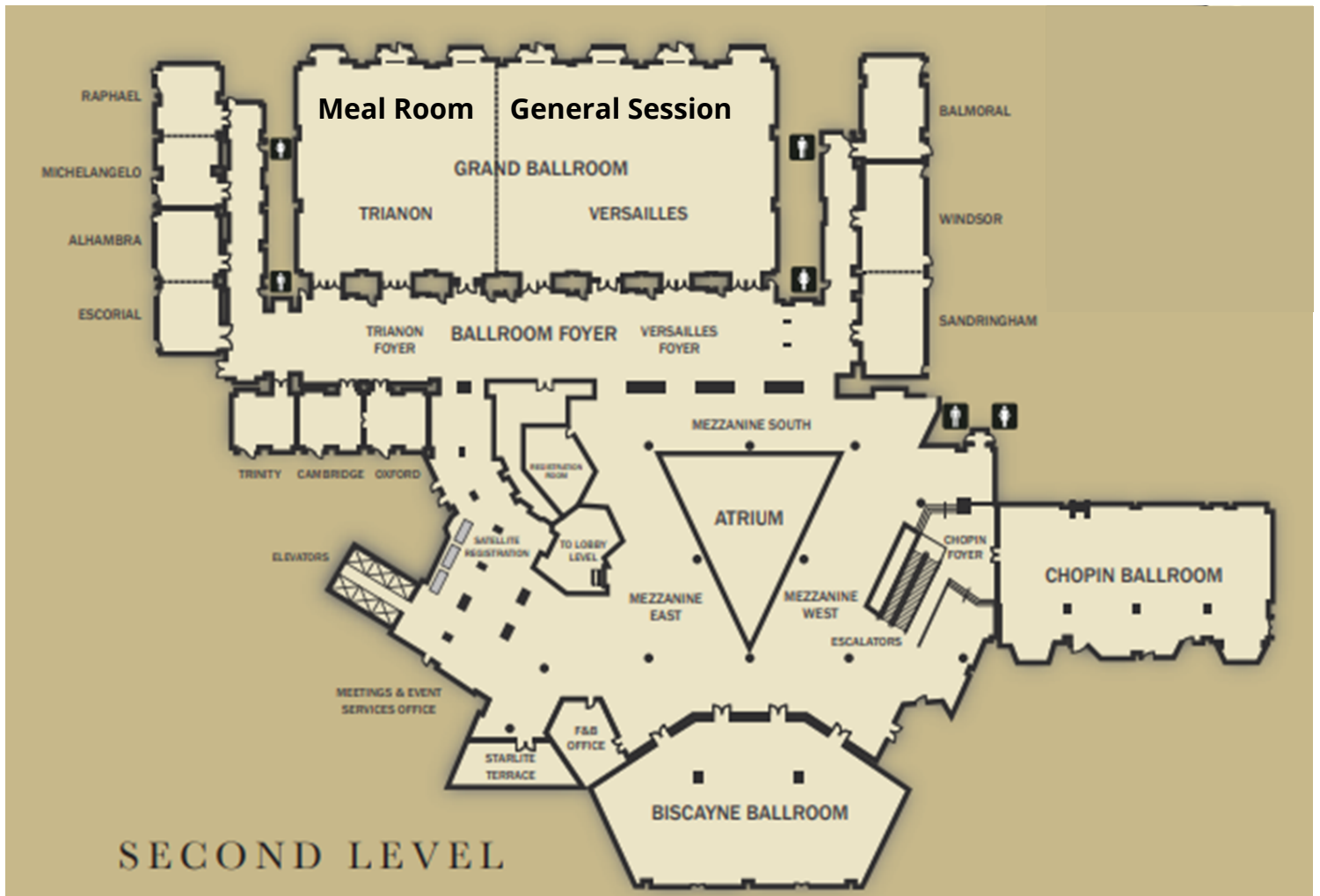


For more information contact:
Melissa Pomerene
Executive Director
Association of Insurance Compliance Professionals
mpomerene@virtualinc.com
(703) 234-4085



Meeting Space

Mezzanine Level (2nd Floor)



You're In Good Company

Valued Supporters of the AICP 2021 Annual Conference

Gold Sponsors



Silver Sponsors



Bronze Sponsors



We Look Forward to Seeing You in Miami!

THANK YOU FOR YOUR SUPPORT



Since the Association of Insurance Compliance Professionals is a non-profit organization, sponsorships are a critical part of both the conference and the continuity of the organization itself.

Conference sponsorships allow us to provide the conference at affordable rates and support the administrative costs associated with running the organization

Sponsorships also gain your organization great visibility.

Your support is very important and much appreciated!

For more information contact:

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