

AICP Heartland Regional Director Report Board Meeting - April 18, 2009 - Chicago, IL

The AICP Board of Directors met on April 18, 2009 in Chicago, IL. Items of interest to the Heartland Chapter include:

- ♥ Board members toured the Chicago Hyatt Regency, being considered for a future national conference.
- ♥ Board acceptance of an *initial draft* of guidelines for multi-chapter events.
- ♥ Board acceptance of an *initial draft* of an AICP records retention policy. This policy would pertain to both national and chapter business and legal documents.
- ♥ Board acceptance of an *initial draft* of a conflict of interest policy that would apply to both national and chapter officers.
- ♥ Membership renewals are down, as expected. National has extended this years renewal date until the end of the month. The membership committee is making contact with non-renewing members and renewals continue to trickle in. The board expressed concern that there are conflicts between renewal information received from various sources (membership committee, finance committee, etc), making it difficult to tell exactly where we are with renewals. The treasurer and the finance committee will look closely at budgetary results following the close of the membership renewal period and make recommendations to the board to deal with anticipated revenue shortage in the budget.
- ♥ There was a fair amount of free-flowing discussion, both at RD meeting and at board meeting, regarding ways AICP can continue to show value to members who are dealing with reduced or eliminated travel budget and cannot travel to meetings. Local and chapter meetings (including the Heartland's lunch-networking meetings) and webinars were discussed. Past President Brady Smith commented on the value provided by AICP networking following his layoff, which led to his new career on the life side.
- ♥ There was concern expressed about some chapters who are not currently active. Again, it is such a privilege to be associated with the Heartland Chapter with all of its active volunteers.
- ♥ Some discussion regarding under-utilization of volunteers on some committees. Ginny McHugh will be looking into this further, including the possibility of offering reassignments to some volunteers. Going to check and see if some conference planning volunteers can work on possible Webinar programs.
- ♥ Remember nominations for chapter and national offices (nominations for national office due to Brady before 6-12).
 - Remember Heartland needs to elect a new Regional Director this year.
- ♥ Annual Conference – this year in Phoenix, AZ. Watch for regular email updates from AICP. In response to survey comments, will be offering more structured networking sessions this year.



*AICP Board in front of Buckingham Fountain
– Chicago, IL, 4-18-09*